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**NEW CASTLE HOTELS AND RESORTS ONE OF  
NOVA SCOTIA'S TOP FIFTEEN EMPLOYERS**

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New Castle Hotels and Resorts are excited to announce the recent designation of one of Nova Scotia's top fifteen employers for 2010.

*Nova Scotia's Top Employers* is an annual competition organized by the editors of Canada's Top 100 Employers. This special designation recognizes the employers in Nova Scotia that lead their industries in offering exceptional places to work.

Winners of the competition were selected from applicants to the national Canada's Top 100 Employers project. To develop this year's list, editors at Mediacorp Canada Inc. examined the recruitment histories of over 75,000 employers across Canada that it tracks for its popular job search site, Eluta.ca. From this initial group, Mediacorp editors invited 16,000 of the fastest-growing employers to apply, plus another 8,000 companies and organizations in industries that they wanted to examine more closely. Employers completed an extensive application process that included a detailed review of their operations and HR practices. Over 2,600 employers started this year's application process nationally. The final applicant pool was up 3.7% over last year's total, which was also a record.

Mediacorp editors graded each of the applicants on eight key areas which have remained consistent since the inception of the national competition, now in its 10th year. Mediacorp editors also publish detailed reasons explaining why each of the winning employers was selected on their job search site, Eluta.ca, where they can be read free of charge.

Entering the fourteenth year in the Nova Scotia accommodation market, New Castle takes pride in being the only hospitality company to be awarded this prestigious honour. The company prides itself in hiring the best employees in the market, offering them opportunities which maximize their potential, and continuously training them to maximize their skills.

Further, through partnerships with private companies, New Castle continues to grow its offering through Nova Scotia and Atlantic Canada, offering unlimited opportunities.

"This award will assist us in attracting the best hospitality students and potential associates in the region" says Susan Malana, Area Director of Human Resources for New Castle Hotels and Resorts. "We will continue to maximize the potential of each and every associate".

**The Westin Nova Scotian** in Halifax, the province's capital city, offers a great downtown location featuring Westin signature heavenly beds. Entertainment, attractions, and the shopping district are all within walking distance of the hotel which is located on Halifax's historic harbourfront. **The Digby Pines**

**Golf Resort and Spa** in Digby, on the Bay of Fundy, boasts the Pines Resort Golf course, a Stanley Thompson designed course as well as the award winning Annapolis Dining Room boasting spectacular cuisine. Whale watching, hiking, a spectacular outdoor Gothic style pool and Upper Clements amusement park make the Pines a versatile destination. **Liscombe Lodge Resort and Conference Centre**, on the shores of the Liscomb River on the Eastern Shore of the province, is two hours from Halifax and is an ideal spot for families to unwind and re-connect without the distractions of the big city. Miles of hiking trails, canoeing, biking, kayaking and sailing are just a few of the activities the resort has to offer. The New Castle foursome is completed with **Keltic Lodge Resort and Spa** in Cape Breton Highlands National Park in Ingonish, Cape Breton. Keltic Lodge is nestled high above the cliffs on Middlehead Peninsula offering spectacular views, whale watching, hiking and golf at the #1 ranked public golf course in Canada by Score Golf magazine, Highlands Links. Fine dining in the Purple Thistle Dining Room featuring cuisine enhances Cape Breton's most spectacular resort. **The Hampton Inn & Suites Dartmouth** opened in Dartmouth Crossing, April 2009, and features superior guestrooms, suites, meeting space, and an indoor water park. **The Residence Inn Moncton**, ideally located in downtown Moncton offers superior all suite accommodation with complimentary hot breakfasts, small meeting rooms, and an indoor pool and health club.

New Castle Hotels and Resorts own and/or manage 30 resorts and hotels in the United States and Canada. The hotel management company consistently ranks in the country's top 100 hotel management and development companies in hospitality industry trade publications. For more information on New Castle Hotels and Resorts, please contact Gerald P. Chase, president and chief operating officer, at (203) 925-8370 or visit the corporate website at [www.newcastlehotels.com](http://www.newcastlehotels.com).